

Plastic Surgery Trends

Demand Holds Steady in Uncertain Times

SOURCE: ASPS 2024 Trend Report

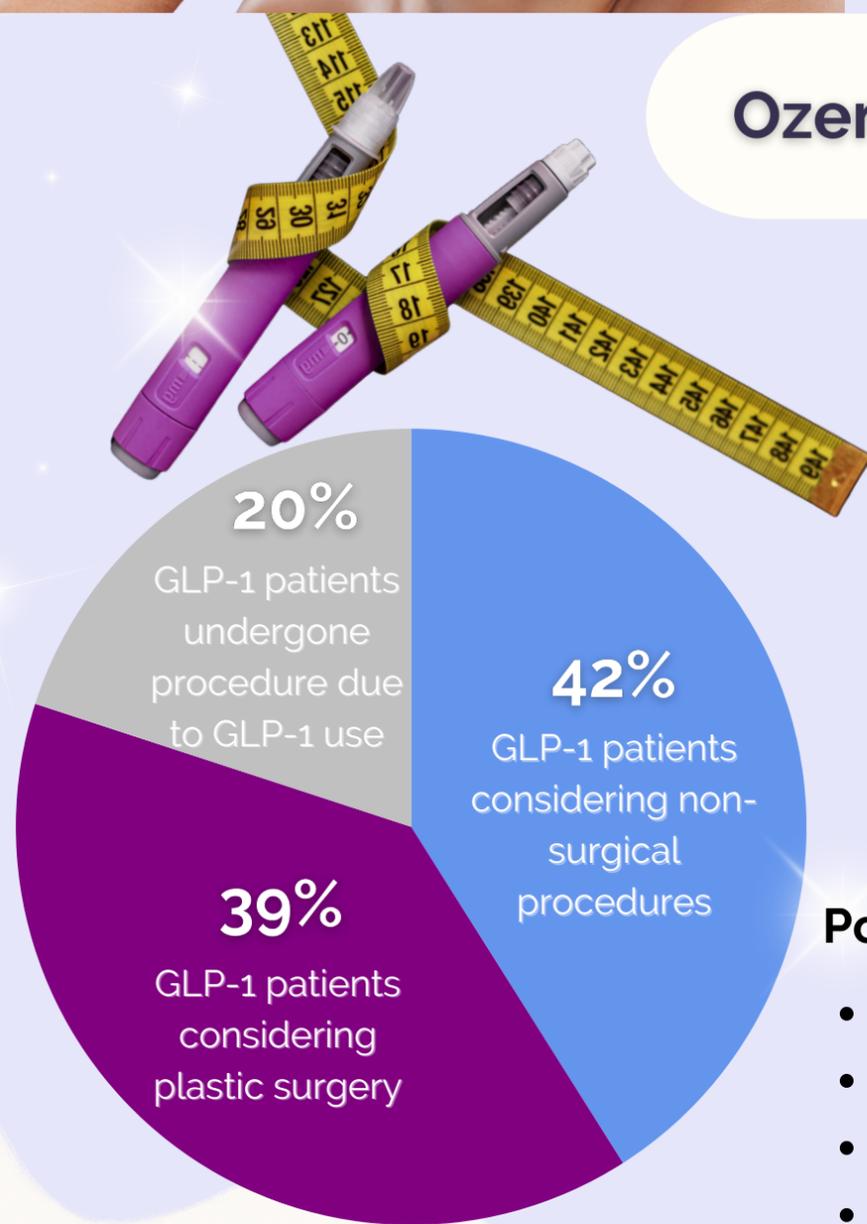
Patients Still Spending ... Just Smarter



"Injectables remain popular, both as part of self-care regimens and as an affordable luxury."

Scott Hollenbeck, MD, ASPS President

Ozempic-Driven Demand



Post-Weight Loss Polishing:

- Facial procedures
- Body contouring
- Tummy tucks
- Lower body, extremity reshaping

Trend To Watch



20%

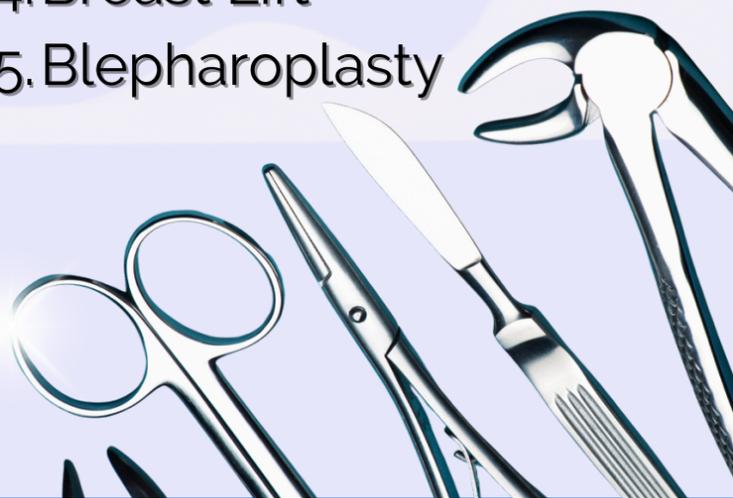
increase in reconstructive procedures, seeing the fastest growth of all categories

Top 5 Surgical Procedures

1. Liposuction
2. Breast Augmentation
3. Abdominoplasty
4. Breast Lift
5. Blepharoplasty

Top 3 Minimally Invasive Procedures

1. Neuromodulators
2. Soft Tissue/HA Fillers
3. Skin Resurfacing



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